2012 Annual Meeting & Conference
Sunday River Grand Summit Resort Hotel & Conference Center, Newry, Maine

Exhibitors • Educational Sessions
Membership Meeting • Networking

“History & Tradition”

October 24-26, 2012

Thank you to our major sponsor: Kaplan University

www.maine-firechiefs.com
Dear Friends/Colleagues:

The Maine Fire Chiefs’ Association will hold its annual Meeting & Conference at Sunday River Grand Summit Resort Hotel & Conference Center in Newry, Maine on October 24-26, 2012. We are extremely excited to bring the conference to Sunday River as we celebrate the Association’s 100th Anniversary! Please be sure to mark your calendars, you will not want to miss this year’s main event.

On Thursday we welcome Deputy Chief John F. Sullivan a 24-year veteran of the Worcester Fire Department serving as Deputy Chief of Operations. He will present “Worcester Cold Storage 12 Years Later” and in the afternoon he will speak on “Accountability & Safety”. On Friday Dr. Mike McEvoy the EMS Coordinator for Saratoga County, New York will speak on Firefighter Rehab.

In addition to the training sessions, the schedule includes plenty of time to visit the Exhibitors. This conference is always an excellent networking opportunity.

Thursday night will be highlighted by our 100th Anniversary celebration at Sunday River-North Peak. Ride the Chondola to the top to a celebration barbeque style event with plenty of food and beverage.

We extend our sincere thanks to our membership, exhibitors, sponsors, and all who support the conference.

Chief Ken Brillant, Professional Development Chair, Maine Fire Chiefs’ Association

---

**Conference Registration:** Registration fee includes Thursday & Friday sessions, vendor area admission, and lunch. See Attendee Registration Form for deadlines. Any registrations received within 72 business hours before the start of the Conference will be registered at the door.

**Overnight Accommodations:** Please use the Overnight Accommodations Form or contact Sunday River Reservations at 1-800-207-2365 to book your overnight room. Deadline for confirmed reservations is Monday, September 24, 2012. Please refer to group block code 8569KX or mention MFCA to ensure you receive the group rate. Sunday River is pleased to extend the group rate three (3) days prior and post conference based on availability. Room rates listed exclude 7% tax and 7% resort fees. All overnight rooms require a deposit and each attendee is on their own for payment.

**Tax Exemption:** Please send Sunday River Reservations all appropriate tax exemption documentation to qualify for tax exemption.

**Check-In Time:** 4:30pm **Checkout Time:** 10:30am

**ADA Message:** In order to ensure your complete participation in this conference, we would appreciate your informing us of any special requirements you need in advance.

**Cancellation Policy:** Conference Fees: To obtain a refund, you must notify MFCA staff by close of business on October 15, 2012. All Cancellations are subject to an administrative processing fee of $10.00. Any cancellations received after 4:30pm on October 15, 2012 will be charged in full for registration fees.

**Confirmations:** Confirmations will be sent one week prior to the Conference to the Billing Address listed on the registration form.
Deputy Chief John F. Sullivan is a 24-year veteran of the Worcester Fire Department serving as Deputy Chief of Operations. He is an Instructor/Examiner for both the Worcester Fire Department and Massachusetts State Fire Academy.

Chief Sullivan holds a Bachelor’s degree in Fire Science and a Master’s Degree in Public Administration. He is a National Fire Academy Executive Fire Officer graduate and holds the designation of Chief Fire Officer from the Center for Public Safety Excellence. Chief Sullivan is also a Member of The Institution of Fire Engineers, United States of America Branch.

He is an adjunct professor at Anna Maria College in the Fire Science division, and has served on the National Fire Academy’s FESHE and TRADE committees. Chief Sullivan recently received the H. James Casey award from the NFA’s TRADE group for his outstanding contribution to the nation’s fire service in the areas of education and training. He has also collaborated on several projects with the National Fallen Fighter Foundation and is a contributing editor on the Editorial Board of FireRescue magazine.

Chief Sullivan has authored many professional articles and papers and lectures nationally on the subjects of leadership and firefighter safety and survival. He is currently serving on the Executive Board of the International Association of Fire Chief’s Safety, Health and Survival section as Secretary.
Wednesday, October 24, 2012
3:00 p.m. MFCA Annual Meeting, Fire Chief of the Year Award, and Presentation of 2012-2013 Board of Directors Nominees

Thursday, October 25, 2012
6:30 a.m. Exhibitor Set up
8:00-9:00 a.m. Registration
Coffee & Continental Breakfast in the Exhibit Area
9:00-9:30 a.m. Welcome Remarks – Chief Stephen Nichols, President, Maine Fire Chiefs’ Association
9:30-10:15 a.m. Worcester Cold Storage 12 Years Later
Speaker: Deputy Chief John F. Sullivan– Worcester Fire Department and Massachusetts State Fire Academy
Worcester 12 Years Later is a comprehensive look at the organizational transformation of the Worcester Fire Department following the tragic line-of-duty deaths of six firefighters in 1999. District Chief John Sullivan contrasts the recommendations made by the department’s own internal review board and those made by NIOSH and then illustrates the training initiatives and institutional changes made following the incident. The lessons learned from this devastating incident and subsequent national safety initiatives are changing the modern fire service into a culture of firefighter safety and survival. This program will challenge the assumptions of tradition and promote a vision for the future.
10:15-10:30 a.m. Break/Visit the Exhibitors
10:30-Noon Worcester Cold Storage 12 Years Later (cont’d)
Speaker: Deputy Chief John F. Sullivan
Noon-1:00 p.m. Luncheon/Visit the Exhibitors
1:00-2:15 p.m. Leading the Call for “Rational Aggressiveness” on the Fireground
Speaker: Deputy Chief John F. Sullivan– Worcester Fire Department and Massachusetts State Fire Academy
Has the fire service lost its natural aggressiveness? The overriding trend in the fire service is “safety first”, and rightly so! But many leaders are wondering whether we have lost our “edge” when it comes to structural firefighting. This thought provoking session will explore the concept of “rational aggressiveness”; developing a firefighter’s self-preservation IQ while maintaining those innate qualities of fearlessness that allow us to do what others can and will not do.
Today’s firefighter is faced with enormously different fireground dynamics than their predecessors were. Hydrocarbon-rich fuel packages, enclosed structures, lightweight construction materials, limited fireground experience and outmoded tactics have created a new “killing field” for our members. Risk-benefit analysis, dedicated safety officers, accountability systems and a dramatic increase in overall safety consciousness have curtailed our natural instincts to “run headlong into the fire”; inadvertently robbing us of some of our “edge”.
2:15-2:45 p.m. Break/Visit the Exhibitors
2:45-3:30 p.m. Questions & Answers
3:30 p.m. Adjourn
6:00 p.m. 100th Anniversary New England BBQ - North Peak (optional-see registration form)
8:00-11:30 p.m. Networking Opportunity
Directions to Sunday River

**From the South:** Exit the Jetport and follow signs to I-95, the Maine Turnpike. Take I-95 North to Exit 63 / Gray for Route 26. Take Route 26 North to Bethel. Follow Rt. 2 East for 2.6 miles. Take a left onto Sunday River Road, marked by the large Sunday River Brewery (big building with red roof). Follow Sunday River Road to a fork with a “Sunday River Ski Resort” sign. Fork left for the Grand Summit Resort Hotel, base lodges, and amenities (1 mile). Fork right and follow signs for the Jordan Grand Resort Hotel (5 miles).

**From the North:** Take I-95 South to Exit 157 / Newport for Route 2. Follow Route 2 West to Sunday River Road, marked by the large Sunday River Brewery (big building with red roof), a few miles before reaching Bethel. Follow directions above.

---

**Friday, October 26, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-8:45 a.m.</td>
<td>Registration &amp; Coffee &amp; New England Country Breakfast in the Exhibit Area</td>
</tr>
<tr>
<td>8:45-9:00 a.m.</td>
<td>Welcome Remarks – Chief Stephen Nichols, President, Maine Fire Chiefs’ Association</td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td><strong>Firefighter Rehabilitation and Medical Monitoring – A Guide to NFPA 1584 (2008)</strong>&lt;br&gt;Presented by Masimo Corporation with the support of the International Association of Fire Chiefs&lt;br&gt;&lt;br&gt;<em>Speaker:</em> Dr. Mike McEvoy, EMS Coordinator for Saratoga County, New York &amp; EMS Director on the Board of the New York Association of Fire Chiefs&lt;br&gt;&lt;br&gt;Firefighter rehabilitation has been identified as a critical part of managing the health and safety of firefighters and reducing line-of-duty injuries and deaths. This comprehensive program provides the knowledge to set up and administer firefighter rehabilitation according to the 2008 NFPA 1584 standards. The program includes your own copy of the IAFC Rehabilitation workbook and the program CD (PowerPoint presentation files and instructors’ guidebook). You will have everything you need to return to your department and develop your own NFPA 1584 compliant rehab program.</td>
</tr>
<tr>
<td>10:15-10:30 a.m.</td>
<td>Break/Visit the Exhibitors</td>
</tr>
<tr>
<td>10:30-11:00 a.m.</td>
<td>Question &amp; Answer Period</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Adjourn</td>
</tr>
</tbody>
</table>
The MFCA plans to host a “New England Barbecue” to celebrate MFCA 100 Years. MFCA encourages everyone to attend. Fantastic food!

MFCA PAYS TRIBUTE TO FOUNDING MEMBERS

The menu for the 100th Anniversary “New England Barbecue” on Thursday, October 25, 2012 from 6:30 to 8:30 p.m at Sunday River-North Peak will be as follows:

- Sunday River Chili
- Market Green Salad with House Dressings
- Granny Smith Apple Cole Slaw
- Sliced Seasonal Fruit
- Bread Basket with Cornbread and Honey Butter
- Roasted Herb Potatoes
- Corn on the Cob with melted Butter
- Maine Maple Baked Beans with Bacon
- Barbeque Chicken & Grilled Flank Steak
- Chef’s selection of Pies or Crisp
- Freshly brewed coffee

$28.00/person

To register for the MFCA 100th Anniversary New England BBQ, please be sure to check the North Peak New England BBQ on the Registration Form included in this packet.

2012 Annual Meeting & Conference
Sunday River Grand Summit Resort Hotel & Conference Center, Newry, Maine
Earning a degree could help you prepare for today's competitive work environment. Kaplan University's fire science and emergency service programs are designed to provide you with the education to pursue diverse roles. All of our coursework closely follows the Fire and Emergency Services Higher Education national curriculum model.

Choose to pursue one of the following degrees:
- Master of Science in Homeland Security and Emergency Management
- Bachelor of Science in Fire Science
- Bachelor of Science in Fire and Emergency Management
- Associate of Applied Science in Fire Science

Kaplan University's online programs offer the flexibility to attend class virtually anywhere there is a computer and Internet access, and the convenience to study anytime, day or night. Kaplan University holds the same institutional accreditation as some of the country's leading universities.

Classes start every 10 weeks.

---

* Kaplan University cannot guarantee employment or career advancement. Additional training or certification may be required. Prior experience may be necessary for leadership positions.
† Kaplan University is regionally accredited. Please see our website for additional information about institutional and programmatic accreditation.
‡ Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks and begins day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students and students enrolled in the Graduate Certificate in Entrepreneurship for Growth Ventures or Graduate Certificate in Entrepreneurship for New Ventures are not eligible.

We stand behind our academic quality and encourage you to take our 5-week trial.
We are committed to your education, your goals—you. At Kaplan University can you try our programs with no tuition obligation. With the Kaplan Commitment™, you can attend real classes for real credits to decide if we’re right for you.

For more information, call 855.KUMaine, visit www.KUMaine.com, or stop by one of our locations:

Lewiston 475 Lisbon Street Lewiston, ME 04240
South Portland 265 Western Avenue South Portland, ME 04106
Augusta 14 Marketplace Drive Augusta, ME 04330

A different school of thought.®

Serving Your Community Takes Dedication.
Advancing Your Career Could Take Education.

Lewiston 475 Lisbon Street
Lewiston, ME 04240

South Portland 265 Western Avenue
South Portland, ME 04106

Augusta 14 Marketplace Drive
Augusta, ME 04330
Maine Fire Chiefs’ Association

October 24-26, 2012

Sunday River Grand Summit Resort Hotel & Conference Center, Newry, Maine

2012 Annual Meeting & Conference
Sunday River Grand Summit Resort Hotel & Conference Center, Newry, Maine

“History & Tradition”
October 24-26, 2012
Exhibitors • Educational Sessions
Membership Meeting • Networking

Thank you to our major sponsor: Kaplan University
www.mainefirechiefs.com

Materials Enclosed!
2012 Fall Conference

Sponsored by Fire Tech & Safety of New England Inc.

Maine Fire Chiefs’ Association

Sunday River Grand Summit Resort Hotel & Conference Center, Newry, Maine

OCTOBER 24-26, 2012
AUGUSTA, ME 04330
60 COMMUNITY DRIVE
MFCA
Consider becoming a member of MFCA.
www.mainfirechiefs.com

**Guests must register for meals, guests do not need to register for the full Conference.**

Please pre-register for meals – additional meals will only be sold at the event based on availability.

Please register the following person from_____________________________________ for the 2012 MFCA Annual Conference.

NAME: ___________________________________________ TITLE: ________________________________

GUEST NAME (if applicable): ________________________________________________________________

BILLING ADDRESS: _______________________________________________________________________

PHONE: __________________ EMAIL: ___________________________________________________________

**Please use one form per conference attendee and one guest. Copy this form as needed.**

---

**Conference Fee:** (Registration fee includes Thursday and Friday sessions, Thursday lunch, breaks and materials.)

I am attending: ☐ Thursday ☐ Friday (please check all that apply)

<table>
<thead>
<tr>
<th>MFCA MEMBER (Please check one):</th>
<th>Before October 12:</th>
<th>After October 12:</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Thursday Only:</td>
<td>$75.00</td>
<td>$100.00</td>
</tr>
<tr>
<td>☐ Friday Only:</td>
<td>$60.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>☐ Full Conference Attendee:</td>
<td>$130.00</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NON- MEMBER (Please check one):</th>
<th>Before October 12:</th>
<th>After October 12:</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Thursday Only:</td>
<td>$90.00</td>
<td>$105.00</td>
</tr>
<tr>
<td>☐ Friday Only:</td>
<td>$70.00</td>
<td>$85.00</td>
</tr>
<tr>
<td>☐ Full Conference Attendee:</td>
<td>$150.00</td>
<td>$165.00</td>
</tr>
</tbody>
</table>

Meals a la Carte:

<table>
<thead>
<tr>
<th>Meals</th>
<th>Date</th>
<th>Cost</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Peak:</td>
<td>Thirs., Oct. 25</td>
<td>$28.00/person</td>
<td>$</td>
</tr>
<tr>
<td>New England BBQ</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breakfast Buffet</td>
<td>Fri., Oct. 26</td>
<td>$13.00/person</td>
<td>$</td>
</tr>
</tbody>
</table>

**Full Conference Attendees will receive a “Challenge Coin” (Sponsored by HSE Gould)**

TOTAL MEALS: = $

TOTAL CONFERENCE FEE: + $

GRAND TOTAL DUE: = $

In order to ensure your complete participation in this workshop, we would appreciate your informing us of any special requirements you might have due to a disability.
Maine Fire Chiefs Association 2012 Annual Meeting  
Individual Reservation Form  
Grand Summit Hotel  
at Sunday River Resort & Conference Center  
1-800-207-2365  

ARRIVAL: **Wednesday, October 24, 2012**  DEPARTURE: **Friday, October 26, 2012**

<table>
<thead>
<tr>
<th>Lodging Preference</th>
<th>Per Room Nightly Rate</th>
<th>Deposit Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Room</td>
<td>( ) $90.00*</td>
<td></td>
</tr>
<tr>
<td>(2 queen beds - sleeps 2-4)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Studio Superior</td>
<td>( ) $90.00*</td>
<td>If reservation is for only one night, one night’s lodging is due within five (5)</td>
</tr>
<tr>
<td>(1 queen Murphy bed &amp; kitchenette - sleeps 2)</td>
<td></td>
<td>days of booking the reservation. If</td>
</tr>
<tr>
<td>Studio Deluxe</td>
<td>( ) $90.00*</td>
<td>reservation is for multiple nights, 7/10 of</td>
</tr>
<tr>
<td>(1 queen Murphy, 1 sleep sofa &amp; kitchenette - sleeps 2-4)</td>
<td></td>
<td>the total reservation is due within five</td>
</tr>
<tr>
<td>1 Bedroom Suite</td>
<td>( ) $124.00*</td>
<td>( ) days of booking the reservation. Final payment is due two weeks prior</td>
</tr>
<tr>
<td>(1 queen bed, 1 sleep sofa &amp; kitchenette - sleeps 4)</td>
<td></td>
<td>to arrival and will be automatically</td>
</tr>
<tr>
<td>2 Bedroom Suite</td>
<td>( ) $194.00*</td>
<td>charged.</td>
</tr>
<tr>
<td>( Various bedding &amp; kitchen - sleeps 6)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Snow Cap Inn Standard</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(2 queen beds - sleeps 2-4 – located 1 mile from the Grand Summit Hotel, which is the main conference site)</td>
<td>( ) $67.00*</td>
<td></td>
</tr>
</tbody>
</table>

* Please check your lodging preference. Each per room, per night rate includes: 1 night of lodging at the Grand Summit Hotel and the use of all hotel amenities, or 1 night of lodging at the Snow Cap Inn and all inn amenities; **7% tax and 7% resort fees are additional.** If you are tax exempt, we require a State of Maine tax exempt form sent to us with your reservation form as well as a copy provided at check-in. All payments for the tax exempt portions of your stay must be paid by the name of the person, business or organization listed on the tax exempt form.

Please indicate— Arrival day/date: ___________________________  Departure day/date: ___________________________

Based on availability, the above conference rate will be offered up to 3 days before and after the contracted dates of the conference event. Reservation and deposit must be received by **Monday, September 24, 2012.** Group rate and availability cannot be guaranteed beyond this date.

**When making a reservation, please refer to group code: - 8569KX**

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First</th>
<th>Company</th>
<th>Phone #</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
</table>

Email Address (for confirmation) ____________________________________________________________________________________

Special Requests ____________________________________________________________________________________

Card Type ____________________________________________________________________________________ Card # ____________________________________________________________________________________ Security Code __________ Exp. date __________

**To participate in this event, please call the number above. You may also complete this form and mail it to Sunday River, Attn: Reservations, PO Box 4500, Newry, ME 04261 or FAX this form directly to our Reservations Office at 207-824-5195.** If you have questions, please call the Reservations Office at 1-800-207-2365 between 8 AM - 5 PM, Monday through Friday. Sunday River accepts checks, MasterCard, Visa, American Express, and Discover. Deposit is due within five days of booking reservation. The reservation will be canceled if the deposit is not received within the five-day period. For refund of deposit, less a $50.00 cancellation fee, notification of cancellation must be received at least 15 days prior to the scheduled arrival. The entire deposit will be forfeited if cancellations are made 14 days or less prior to scheduled arrival.

Signature __________________________________________ Date __________________________________

Guaranteed check-in time is 4:30 PM, although all efforts will be made to accommodate guests who arrive early. Check-out time is 10:30 AM. Unless indicated, the above rates are subject to a 7% Maine State Tax and a 7% Service charge.